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Minutes of Meeting
 Monday 11th October 2010
 Old Council Chamber, Town Hall, Beeston

| Attendees | | | |
|---------------------|----------------------------|-----------------|--------------------------|
| Stephanie Wilkinson | Broxtowe Borough Council | Chris Timson | Touchlight Systems |
| Julie Cameron | Cameron House | Tony Allwood | Cameron House |
| June Cobley | Scents of Harmony | Kevin Brown | Charlie Foggs |
| Sue | Rocky Riders | Barbara Selwood | Beeston Civic Society |
| Sheila Eden | Beeston Express | Janet Barnes | Local Not Global Deli |
| Janet Clifford | Broadgate Laundry Services | Tom Vincent | Belle and Jerome |
| Apologies | | | |
| Pat Lally | Broxtowe Borough Council | Lynda Lally | Broxtowe Borough Council |
| Sue and Rob | Post office | Rob Darby | Belle and Jerome |

1. Welcome, apologies and actions from the last meeting.

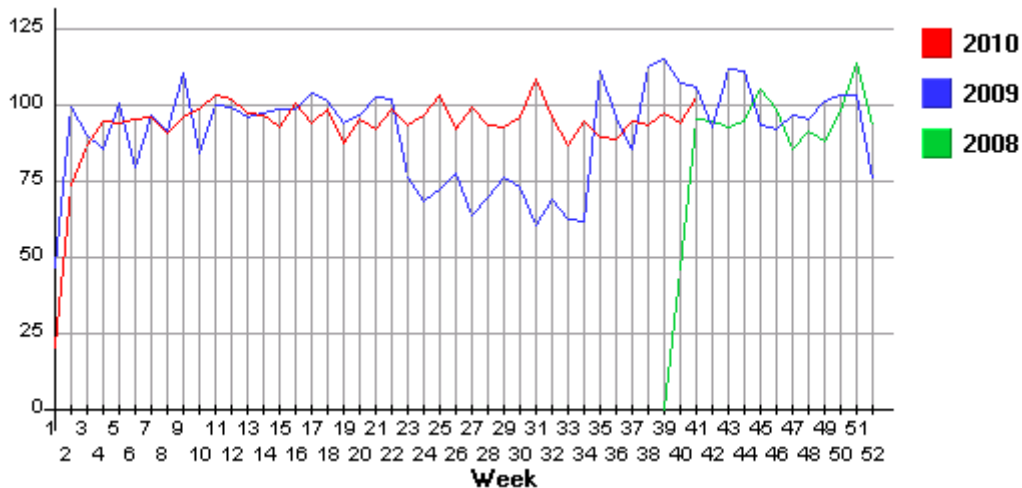
CT opened the meeting and welcomed everybody. A round the room introduction was done for the new faces. Actions from the last meeting:

- SW to send an email to all businesses on the mailing list about small rate relief
Completed
- SW and LL to draft an email to all businesses about window display
Not completed

2. Footfall update

| Week | 2009 | 2010 |
|----------------|---------------|--------------|
| 36 | 95712 | 88385 |
| 37 | 85020 | 94770 |
| 38 | 112385 | 93122 |
| 39 | 115198 | 97033 |
| 40 | 106765 | 94114 |
| 41 | 105430 | 102730 |
| Average | 103418 | 95026 |

Customers x 1000



Footfall is a bit lower compared to this time last year. Members of the group so feel that the town seems to be quiet at the moment.

3. Beeston BID update

Unfortunately MR was unable to attend the meeting but CT explained to the group that the BID had been voted in and from 1st October there is an appeal process for anyone who feels they were not able to vote. Appeals against the outcome of the vote will not hold any weight.

Since the outcome of the vote, the steering group have come together and have established a BID board. This board is in the process of setting up the BID Company. The board will be made up of representatives from the business community and 1 representative from Broxtowe Borough Council. The BID Company will also employ a BID manager who will report directly to the board.

BS asked about the manager position. CT explained that Matt Robinson was employed to set the BID up but will not be continuing once the company is up and running. The BID manager will be receiving a salary from the BID company but the directors will be voluntary.

What will this mean for the BBF? CT explained that the BBF will continue in some form, whether as part of the BID or part of the Council. IT is important that there is a forum where people can voice their opinions/concerns and also a forum for those that attend that aren't businesses and not in the BID area.

4. Tesco – BBF visit

SW informed the group that Lynda Lally was now working for Tesco as their Community Champion. As part of her role, she has been tasked to organise a VIP event which will be a “meet the store manager” and a tour around the new store. She would like to invite members of the BBF to the event which will be taking place on Friday 29th October at 6pm.

5. AOB

Christmas – JB bought up the Christmas lights celebration and if there was anyway of extending up Chilwell Road this year. SW explained that she had been speaking to Arts and Events team in regards to Fireworks displays and had reservations about a huge

volume of people walking down Chilwell Road at the same time. She also expressed her interest in helping the businesses on Chilwell Road and would be happy to set up a steering group and do things properly next year with the help of the BID but it was too close to the event to arrange anything for this year. However, this year she has agreed to have street entertainers walking up and down Chilwell Road throughout the event and they will also tie into the season of light celebration that will be happening at the Methodist Church.

Car Parking – Many businesses felt that the free hour period was affecting trade as people feel they have to rush back to their car. The question was also asked about whether or not the car parks were being utilised and was the Council getting their money back. SW to get monthly figures from the Car Parking manager to bring to the meeting.

Action

Actions:

- SW to get monthly figures from the Car Parking manager to bring to the meeting.

Date of next meeting:

**Monday 1st November
6.15pm
Beeston Town Hall**