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Minutes of Meeting
Monday 12th April 2010
Old Council Chamber, Town Hall, Beeston

Attendees			
Stephanie Wilkinson	Broxtowe Borough Council	Chris Timson	Touchlight Systems
Matt Robinson	Beeston BID Manager	Emma Forbes	Boots the Chemist
Janet Clifford	Broadgate Laundry Services	Pam Phillips	Broadgate Laundry Services
Charlie Fogg	Charlie Foggs	Sue Maddox	Beeston Market
Sheila Eden	Beeston Express	David Gibson	Beeston Snooker Centre
Iain Roberts	Argos	Sue Knight	Beeston Bike Shop
Jean Cameron	Beeston Civic Society	Peter Robinson	Beeston Civic Society
Barbara Selwood	Beeston Civic Society	Alison White	Baldwin Cox
Granville White	Baldwin Cox	Sue	Sainsburys

1. Welcome, apologies and actions from the last meeting.

CT opened the meeting and welcomed everybody. A quick round the room introduction took place as there were a few new faces.

Actions from the last meeting:

- SW to sort out contact details for Matt Robinson

This action had been completed

- SW to feed back comments regarding Bird Boxes

This action had been completed

- SW to speak to Planning Department regarding Town Centre Masterplan

Following the conversation at the last meeting regarding the Masterplan, SW received the following statement from the planning policy team;

“The 'Beeston Town Centre Plan' was adopted as a 'Supplementary Planning Document' in 2008. It's still intended to guide the hoped-for redevelopment in the town centre. However, things clearly have "gone quiet" in terms of actual development, Tesco excepted, and the prospects for development remain to a large extent in the hands of the economic situation and the attitudes of landowners and developers. The Plan could be reviewed and replaced or updated as and when needed, although there's no programme for a review at the moment.”

2. Footfall figures for February

Date	2010	2009
Week 10	98387	84218
Week 11	102884	102884
Week 12	102024	102024
Week 13	97066	97066
Week 14	96628	96628
Week 15	92661	92661
Average	98275	95914

SW circulated the graph to show the trends in footfall compared to last year. The slight dip over the last few weeks was thought to be attributed to the students going home for Easter but it has been noticed that they have started to come back.

3. BID update

MR informed the group that the BID will be going to vote on June 30th. This will mean that in June there will be a heavy marketing campaign to ensure all businesses know about the BID. A final promotional meeting will also be taking place on Monday 14th June.

The BID is now waiting for its final voluntary contribution of £40k which will be coming from NET/Trent Barton. This will be decided on 10th May.

Henry Boot has also agreed to give an "in kind" contribution of a retail unit within the precinct to act as the BID office/information centre. MR has a meeting on Friday to confirm this.

There was a discussion regarding the negative publicity that some BIDs have been having. MR responded that not everyone is going to like it. The particular people in the press would not pay so unfortunately had to be taken to court. It is hoped that any issues like this that may occur in Beeston will be dealt with and not reach the point that this particular one did. The question was also raised as to whether it was a good time to be putting a BID in place. The group agreed that it is vital to the survival of Beeston that it is heavily promoted throughout the potential development of the town over the next 5 years. If any businesses have any questions regarding the BID, it is important that these get answered before the vote.

4. Tesco

SW informed the group that building work has now commenced with a completion date of November. Broxtowe Borough Council, Job Centre Plus and an organisation called "Making the Connection" will be working to ensure that local people have the opportunity to apply for and be trained up for jobs within the store.

Tesco have agreed to come and talk to the group and SW asked for suggestions as to when they should come. It was agreed that it would be good for someone to come and talk about the site and the building work and then nearer the time discuss more of how on a local level they will have an impact on local trade and the competition from Sainsburys. It was also suggested that Loughborough town centre has also faced a similar issue and it may be worth contacting them. SW to follow this up. **Action**

5. Launch of Broxtowe Business Women's network

As part of the training and networking package that Broxtowe Borough Council provide for businesses in the area, they are now launching a Broxtowe Business Women's Network. SW distributed the flyer and asked if anybody wanted to attend that they contact her directly.

6. Any other business

Sponsorship of flowerbeds – SW passed round a leaflet regarding sponsorship of various flowerbeds within the borough. BS commented that Broxtowe are creating a flower bed for the 100th anniversary of the Girl Guides at Bramcote Island. This will be planted in June.

CT informed the group that he is flying out to South Africa in November to build houses. If anybody is able to donate any money it will be much appreciated.

7. Date of next meeting

Tuesday 4th May

6.15pm

Beeston Town Hall

(Stephanie Wilkinson will not be attending but Henri Baptiste will be taking her place as the Council representative)

Actions

- SW to contact Tesco and arrange meeting
- SW to contact Loughborough town centre group