



Minutes of Meeting
Monday 1st September 2008
Committee Room, Town Hall, Foster Avenue

Attendees

Stephanie Wilkinson	Broxtowe Borough Council	Pam Phillips	Broadgate Laundry services
Malcolm Gent	About my area NG9	Chris Timson	Touchlight System
Sheila Eden	Beeston Express	Dave Lovesy	Beeston Civic Society
Joyce Brown	Beeston Civic Society	Dan Walker	CP Walker
Cllr Lynda Lally	Broxtowe Borough Council	Rob and Sue Bagguley	High Road Post Office
Sue Maddex	Beeston Market	June Cobley	Scents of Harmony
Kevin Brown	Charlie Foggs		

Apologies

Peter Robinson	Beeston Civic Society	Barbara Selwood	Beeston Civic Society
Cllr Pat Lally	Broxtowe Borough Council	PC Ben Rosser	Police

1. Welcome, apologies and actions from the last meeting.

CT welcomed the group to the meeting.

Actions from last meeting:

1. *CT to take forward the new logo* – This has now been put on the minutes and agenda. The group agreed that the logo looked better.
2. *CT to arrange for the strap line suggestions to go on the BBF website* – Website has been updated and the new strap line has been put on. The website address is www.beestonbusiness.co.uk for those who wish to view it.
3. *SW will update poster accordingly and distribute to members of the forum along with school/community and leisure centre/library contacts.* – To be discussed later in the meeting un Beeston Creative
4. *SW to arrange feedback survey for retail events in the square* – To be discussed later in the meeting under Continental Market.

2. Council update

Beeston Business Survey – Thank you to all those who filled in the survey. Results are currently being inputted and analysed and a report should be available by the end of September. This will be distributed to all those that filled in the survey along with the members of the forum and this should help shape the action plan for 2009/10.

Town Centre Banners – A meeting was planned last Friday for the artist to showcase her designs. Unfortunately due to illness and persona commitments, she has been unable to fill her brief. SW showed the group the design that she had come up with but people were in agreement that it was not a true reflection of the town. It has been decided that Broxtowe Borough Council will gather ideas and approach a graphic designer to put together a modern banner. This could have a possible link with the Beeston creative

competition if a good design is entered. It was noted that Nottingham City has used banners effectively. We also want to ensure that the banners stand out but that they do not fade, as this is what has happened to the current ones and not many people even know that they are there.

3. Events update/feedback

Beeston Carnival – LL informed the group that the Carnival went really well and the weather managed to stay mostly dry and sunny. It was defiantly the most successful so far and there was a large cross section of people.

There has been a summary de-brief meeting to look at what worked, what did and what potential there is for next year. It was decided that working together made a real difference and that there were a few organisational things to sort out but on the whole it ran smoothly. The one thing that may be changed next year is the crowning of the Carnival princess. It was also noted that it was great that so many businesses got involved both with financial contributions and on the day. The financial contributions have helped made the carnival bigger but don't want to expand it too much as don't want to detract from the community feel of the event.

Arts and Craft fair – Still seen as success and they say that they do better than at West Bridgford! The next fair is scheduled for 26th-27th September and then a Christmas themed fair 13th-15th November.

Continental Market – Since the last meeting, the proposed Continental Market for July had to be cancelled due to Amber Markets ceasing trading. Since then, the market has a new management. SW has had a meeting with the manager who is willing to continue the agreement and come to Beeston from 6th-8th November. This could be the launch of the Christmas celebrations for Beeston.

Beeston creative – Posters have been distributed but due to hectic work scheduled, not much progress has been made since then. DW has had leaflets printed and asked that people could take some to distribute. It was decided that a Saturday in mid October would be the best time to do the showcasing and judging. This could be in a vacant shop if there is one available at the time. Other possibilities include Beeston Parish Church, town hall, library or cafes. It is hoped that the winning artwork could be turned into postcards sponsored by local businesses.

4. Newsletter

This has been delayed but should hopefully be ready in time for the next meeting.

5. Christmas 2008

SW informed the group that the time has come to start preparing for Christmas. Like last year, it was decided that a sub group was the best way forward with this. It was put to the group that this would require a commitment of a couple of hours every other week to help put together additional activities in the town centre during the Christmas period. Anyone interested should let SW know.

CT explained that last year the sub group arranged 2 competitions: 12 days of Christmas where visitors to the town had to find pictures in the window and best dressed window competition that was judged online, by phone or through the Beeston Express. Prizes were given to the winning shop window and the visitor that was randomly selected. There were also 3 banners created for around the tree in the square with "A Beeston Christmas" written on them to brighten up the railings. There was also an event on Broadgate Park that consisted of a piper, school choir and Pleasley miner's welfare band. LL said that she would like to continue with this again this year.

SW to organise the Sub group meeting

Action 1

6. Any other business

Beeston Civic Society – Dave Lovesy from the Beeston Civic Society approached the group about possible ideas for new set of postcards. The group were shown examples of new designs. These postcards are sold in shops including the post office and are generally bought by students sending postcards home and older people. If anyone had any ideas then it was asked that they contact the Civic society.

Halloween event – SW informed the group that after the success of the last Spooky Saturday event, a similar event will run on Thursday 29th October on Broadgate Park. Businesses around Broadgate will be contacted to see if they wish to become involved.

Business networking event – There is to be a business-networking event at the village hotel on Thursday where over 200 businesses from across Erewash and Broxtowe would be present. SW handed out information to the group.

7. Date and Venue for next meeting

It was decided that as it was nearer to Christmas, meeting would go back to being monthly. This would make it Monday 6th October. Enquiries to be made to see if Metro would be willing to house us.

Actions for the next meeting

1. SW to organise Christmas sub group