



Minutes of Meeting
Monday 2nd February 2009
Committee Room, Town Hall, Foster Avenue

Attendees

Henri Baptiste	Broxtowe Borough Council	Chris Timson	Touchlight System
June Cobley	Scents of Harmony	Abigail Cobley	Scents of Harmony
Lynda Lally	Broxtowe Borough Council	Sheila Eden	Beeston Express
Pat Lally	Broxtowe Borough Council	PCSO Andy Richards	Police

Apologies

Barbara Selwood	Beeston Civic Society	Peter Robinson	Beeston Civic Society
Stephanie Wilkinson	Broxtowe Borough Council		

1. Welcome, apologies and actions from the last meeting.

CT welcomed the group to the meeting, and despite the poor weather there were new faces. The group did round the room introductions.

Actions from last meeting: LL informed the group that Bell and Jerome Café' Bar has come to Beeston. Licensing conditions have just been approved, and it will be open during the day time and evenings. CT stated that its presence should expand the night-time economy whilst adding improved quality, and making the area less threatening particularly along the High Road.

2. BIDs update

Two Consultants were invited to present their tender proposal at a meeting also week, and a decision was reached. Once the successful Consultant has been notified the group will be informed.

3. Footfall Counter update

The January statistics showed a downward trend but with comparatively better numbers over the weekends than weekdays. The footfall counter will have increased benefit to the group over the coming months as it will provide evidence of the impact of events, it will show seasonal information, and also monthly and yearly comparisons.

4. Action Plan

The Easter event has been dropped due to poor attendance. There were also concerns raised over the Continental Markets in relation to Health and safety practice, and clashes with existing businesses, and this has also been dropped,

The group felt that businesses required greater support around crime reduction.

The Action Plan was agreed, and it was suggested that specific targets should be added as opposed to “ongoing”, in the timescale section.

5. Beeston Goes Bananas update

LL updated the group on Beeston Goes Bananas. It is a record attempt to eat as many Fairtrade bananas. There are a number of activities taking place between Friday 6th March and midday on Saturday 7th March. As many people and organisations are invited to take part including schools, businesses and community groups. The event is generating a lot of interest, and Trent FM will be there. The key themes for the event are Fair Trade, Fun, Footfall, Community Minded, and Record Breaking.

Linda, Sheila and others such as the CO-OP, Sainsbury’s and others were all coming together to support it. Registration Forms are available for interested parties.

6. Any other business

Motown Disco - Linda Lally informed the group that the Motown Disco will be taking place on the 14th March. Proceeds will go to Beeston Carnival.

Week of Action - Lynda advised the group that the Week of Action would be taking place between 16th – 22nd March. Chris Thompson from Broxtowe Borough Council is the key contact. The group were concerned that no-one invited their views. HB to liaise with Chris Thompson.

Action

Business Support - HB informed the group that Broxtowe now had a dedicated Business Advisor who was available by appointment each Thursday, at the Offices on Foster Avenue.

High Road Improvements - The group acknowledged that there would be some disruption, and had some concerns about health and safety, particularly in relation to the equipment being transported about.

7. Date and Venue for next meeting

Tuesday 3rd March, venue to be decided but it was suggested that another café be used.