



Minutes of Meeting
Tuesday 3rd March 2009
Metro, 120 High Road, Beeston.

Attendees

Stephanie Wilkinson	Broxtowe Borough Council	Chris Timson	Touchlight System
June Cobley	Scents of Harmony	Julie Cameron	Cameron House
Lynda Lally	Broxtowe Borough Council	Sheila Eden	Beeston Express
Pat Lally	Broxtowe Borough Council	Dan Walker	CP Walker
Janet Clifford	Broadgate Laundry Services	Mark Holland	Metro
Barbara Selwood	Beeston Civic Society	Peter Robinson	Beeston Civic Society

Apologies

Pam Phillips	Broadgate Laundry services
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1. Welcome, apologies and actions from the last meeting.

CT welcomed the group to the meeting. The only action from the last meeting was to do with the week of action which is also an agenda item.

2. BIDs update

CT explained that since the last meeting, Mosaic consulting have been appointed to project manage the BIDS process. A job advert has also been put both in the evening post and on the website for the Association of Town Centre Management (ATCM) for a BIDS Co-ordinator. This will be a full time role which will involve liaising with all businesses about what they would like to see happen in the area. The closing date for applications is March 13th and interviews will take place shortly after. It has been decided that Mosaic will conduct these interviews rather than the Council.

3. Footfall Counter update

Statistics for February indicated that the beginning of the month was quiet but towards the end of the month, footfall picked up significantly.

W/c 2nd February 79035 (This was the week of snow)

W/c 9th February 96767

W/c 16th February 91473

W/C 23rd February 110186

4. Week of Action-16th March

SW explained that the week of Action is a joint venture between Nottingham County Council and Nottinghamshire Police incorporating all partners in the area that are involved in crime related issues. Each year an area of Broxtowe is chosen to take part and this year Beeston town centre has been chosen. Between 16th-22nd March Beeston will be the focus for a wide range of actions from various organisations to help give the

area a boost. The focus will be on reducing crime and anti-social behaviour, giving residents and businesses a sense of pride and Confidence in their local area. There will be a series of events, information and services over and above those that are normally provided. The four main areas are; Crime and Anti social behaviour, children and young people, environmental issue, drug and alcohol related crime. Each business will receive a visit from an organisation involved in the week of action during this particular week.

SW also mentioned that there had also been some robbery training at the end of February open to all businesses. It was felt by the group that having it in the daytime was not feasible for many businesses. A show of hands suggested that organising another event in the evening would attract more businesses to attend. CT and SW to investigate this further.

ACTION

5. Beeston Goes Bananas update

SW explained that everything was set for the Beeston Goes Bananas event taking place on Sat 7th March. Twiggy and Emma from Trent FM, a Caribbean Steel Band and John Clifford school are among the line up along with the World record attempt at simultaneous banana eating. The event is an awareness raising campaign about the importance of Fairtrade products.

6. Car Parking

It was explained to the group that there is a possibility that car parking charges will be introduced across the Borough. LL explained that this had been talked about for a number of years but now that the Council have a huge deficit, they need to create an income. Currently car parking in the Borough costs £350,000 a year for staffing and maintenance. A consultation document will be going out shortly to all rate payers and all businesses are advised to fill this out and get their views across.

7. Any other business

Chilwell Road- JC explained that businesses on Chilwell Road often feel left out of the town centre. It was asked if a finger post could be put in place directing people to the continuation of shops down this end of the town centre.

SW explained that along with this idea, the new notice boards that are going to be put up in the next couple of months will all have maps in them identifying each area of the town. Other suggestions included advertising at Castle College and branding it "The Independent Quarter".

SW to speak to the tech and works department regarding finger signs.

ACTION

8. Date and Venue for the next meeting

Monday 6th April, Venue to be confirmed.

Actions

- CT and SW to investigate additional Robbery training.
- SW to speak to the tech and works department regarding finger signs.