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Minutes of Meeting
 Monday 5th July 2010
 Old Council Chamber, Town Hall, Beeston

Attendees			
Stephanie Wilkinson	Broxtowe Borough Council	Chris Timson	Touchlight Systems
Matt Robinson	Beeston BID	Pam Phillips	Broadgate Laundry Services
Dan Walker	CP Walker	Sue	Rocky Riders
Charlie Fogg	Charlie Fogg's	Sue Maddox	Beeston Market
Ros Thompson	Clean n Steam	Barbara Selwood	Beeston Civic Society
Peter Robinson	Beeston Civic Society	June Cobley	Scents of Harmony
PCSO Andy Richards	Police	Janet Banks	Local not Global Deli
Apologies			
Pat and Lynda Lally	Broxtowe borough Council	Ally Allen	Artworks
Sheila Eden	Beeston Express		

1. Welcome, apologies and actions from the last meeting.

CT opened the meeting and welcomed everybody. A round the room introduction was done for the new faces.

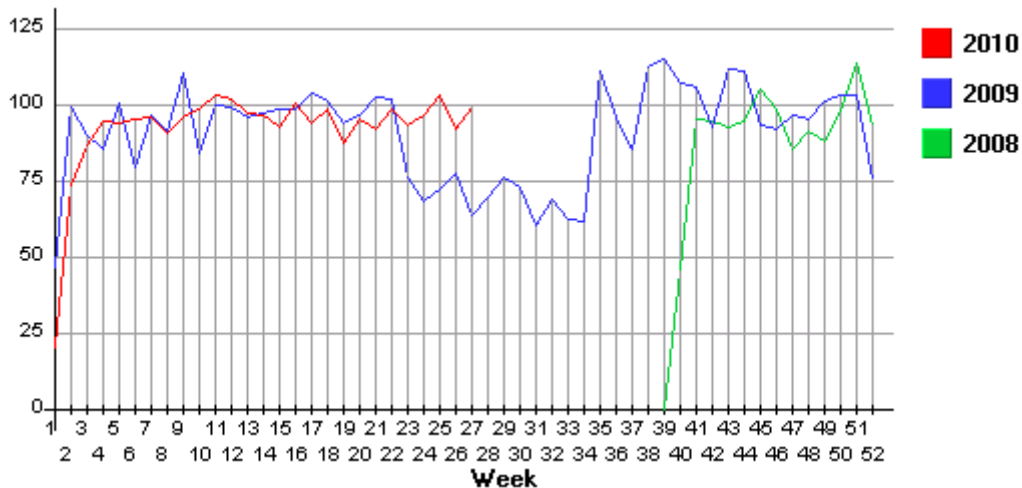
Actions from the last meeting:

- SW to arrange for Police to come to the next meeting.
 This is covered in the agenda.

2. Footfall update

Date	2010	2009
Week 24	96522	68409
Week 25	102988	72294
Week 26	92199	77602
Week 27	99127	63410
Average	97709	70429

Customers x 1000



Despite the introduction of car parking charges, footfall continues to remain high. The above graph was circulated showing the effect that the high road works had on the footfall this time last year.

3. Carnival

Lynda Lally was not at the meeting so this item could not be discussed in detail.

4. Beeston BID update

Over the past month, MR has been talking to a number of national retailers who feel that the BID business plan is lacking in the area of security. As it is important to ensure that the larger businesses vote in favour, MR has been researching ideas. The National Business Information system (NBIS) is a recognised National database that was initially developed in conjunction with the Department of Trade and Industry (DTI) and the British Retail Consortium (BRC) to help reduce crime and improve safety in towns and cities.

It has now been deployed throughout the UK and is designed to promote an innovative form of partnership working between business, police and local government agencies. For example it enables an intelligence led approach to identifying and targeting prolific offenders in towns, cities and shopping centres. It is used by Police forces, Business Crime Reduction Partnerships and Business Improvement Districts. There are currently over 70 towns, cities and shopping centres using NBIS and there are over 100,000 offender records held on the system which makes it by far the biggest system of its kind in the UK.

The cost of having this system within the BID would be £8,000 plus an additional annual membership of £1,200 which is feasible within the current budget. At the moment some of larger stores already use the system and have seen a reduction of around 6-8%. If a whole town is using it then potentially crime could be reduced by up to 30%. All businesses agreed that this would be a good idea.

5. Q and A Session – PCSO Andy Richards

- Between 01/01-10 and 31/03/10 there was 1 attempted shop break and 6 actual shop breaks

- Between 01/04/10 and 30/06/10 there were 5 attempted shop breaks and 10 actual shop breaks.

It is thought that these incidents are connected to an individual who has now been caught and is back in Prison.

Questions from the group:

Does the CCTV work? – All cameras work and are monitored 24 hours a day however it is on a timed loop and therefore could potentially be facing the wrong way when an incident occurs unless the operators are aware of the situation.

Is there a big problem with shop theft? – It is hard to identify shop theft as it is recorded as “theft other” on the system.

Is there much vandalism, especially from dogs? – This used to be a problem but has now decreased. There is also a camera on Broadgate Park. It was noted that there are young adults drinking and making noise on Dovecote Park in the early hours and also outside shops on Chilwell Road. AR recommended that these incidents are reported as street drinking is an offence in Beeston.

What is the general response time? – This depends on how many officers are available at the time and also the severity of the call. All incidents go on a priority list.

Is there anything in particular that is on the increase? – Generally everything across the board appears to be declining in Beeston. There has been an issue with Purse theft but measures have been put in place such as plain clothes officers and more hi visibility of officers to tackle the issue.

CT thanks AR for coming to the meeting.

6. AOB

Heritage Open days – BS and PR circulated flyers to the group

BID vote – If all goes to plan, businesses will be voting for the BID in august. This will be a postal vote and will have duration of 4 weeks. A massive publicity drive will be taking place along with another open evening.

Car Parking – Concerns were raised over parking for businesses. It is very difficult for those businesses that have to use their vehicle during the day for work as they have to park in the long stay rather than the closest to their shop and also there is no return within an hour. MR hopes that the BID will be able to address this issue and lobby the Council for a better deal.

Date of next meeting:

**Monday 6th September
6.15pm
Beeston Town Hall**