



Minutes of Meeting

Monday 6th April 2009

Belle and Jerome Café and wine bar, High Road, Beeston.

Attendees

Stephanie Wilkinson	Broxtowe Borough Council	Chris Timson	Touchlight System
June Cobley	Scents of Harmony	Julie Cameron	Cameron House
Lynda Lally	Broxtowe Borough Council	Sheila Eden	Beeston Express
Pat Lally	Broxtowe Borough Council	Sue Maddex	Beeston Market
Pam Phillips	Broadgate Laundry Services	Brian Taylor	Broxtowe Borough Council
Barbara Selwood	Beeston Civic Society	Peter Robinson	Beeston Civic Society
David Gibson	Beeston Snooker Hall	Kathy Gibson	Beeston Snooker Hall
PCSO Richards	Police		

Apologies

Alison White	Baldwin Cox	PC Rhodes	Police
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1. Welcome, apologies and actions from the last meeting.

CT welcomed the group to the meeting and did round the room introductions as there were a couple of new faces.

Actions of the last meeting:

- CT and SW to investigate additional Robbery training- Since the last meeting an email has been sent to the business crime officer at the Police about re-scheduling the training to an evening as many business owners struggle to take town out of their day.
- SW to speak to the tech and works department regarding finger signs-This has been done and SW is now waiting for a response

2. BIDs update

Since the last meeting, interviews have taken place for a BIDS Co-ordinator who will be the face of the project. A gentleman has now been appointed and he will commence work on April 20th and will be housed at the Council Offices. It is hoped that he will be able to come along to the BBF meetings in the future to discuss what he will be doing over the next year or so to take Beeston to the voting stage of the BIDS process.

3. Footfall Counter update

Statistics for March indicated that it was a much better month than February.

W/c 9 th March	99741
W/c 16 th March	99262
W/c 23 rd March	95570
W/C 30 th March	96967

SW also commented that she had contacted Springboard who provides this information to see if there was any way of doing a comparison to towns of a similar size and nature. It was noted as it has been at previous meetings that Beeston seems to lose a lot of its footfall during the evening and that there needs to be measures to encourage people in. It was noted that the venue for the meeting Belle and Jerome had a positive influence on the night time economy. CT also commented that with the decision to go ahead with the NET development, we need to try and make Beeston a destination rather than a tram stop.

4. Event Feedback-Beeston Goes Bananas and Week of Action

SW asked the group for feedback on the following events:

Beeston Goes Bananas: Overall impression was that the event was a huge success and that it not only promoted Beeston as a whole but got the message across about Fairtrade. The Fairtrade Beeston group will be continuing to work towards Fairtrade status. SE commented that her daughter made the suggestions of having banners across the square advertising the event more and also that Trent FM are a bit tired as we also use them for the lights switch on.

Week of Action: LL commented that this was a good week of events bringing all local services together to showcase what they do for the local community.

5. Broxtowe Transport Sub Group-transport scheme suggestions.

The Broxtowe Transport sub group have written to the group asking for suggestions for transport schemes in the area. The group work closely with the local transport plan officers at Nottinghamshire County Council. Any schemes that would benefit the local area will be considered. Deadline for applications is April 24th.

JC commented that she has problems with loading/unloading outside her shop on Chilwell Road and that the traffic warden is very strict. It has resulted in customers having to physically carry dining tables and chairs across the road.

6. Any other business

Beeston High Road Improvement works-SW informed the group that there had been recent developments on the scheme. The works are now set to begin on Sunday April 19th. The new scheme is set to follow on from the Broadgate Improvements and will include new paving, stainless steel furniture, bike stands and new planting.

A new element of the scheme is "Biodiversity measures". Due to a variety of reasons, all trees along the High Road are being felled. However, 7 of the 9 are going to be replaced. Small bird and possibly bat and bug boxes will be installed. Planters will also be installed in a suitable style to reflect the replacement furniture. After a suggestion from the Civic Society, measures will also be taken to clean up the Beekeeper, with the possibility of planting around it to attract Bees and Hoverflies. (For more information about the scheme, please contact Stephanie Wilkinson on 0115 917 3989).

It was noted that although some people feel that this has come at a bad time, the group must appreciate the fact that this is a great investment for the town and will subsequently make it more of an attractive centre. Concerns were raised over disruption to both the Carnival and the Christmas lights switch on. SW assured the group that these factors were being taken into consideration.

Beeston maps – It has been noted at past meetings that new notice boards were to be put up around Beeston Town Centre (Bus station, Square and Broadgate Park). As part of this, a map of Beeston would be displayed in each. SW passed a draft copy of the map and asked for any comments. It was also emailed to members of the group for comments by Wednesday 15th April.

7. Date and venue for the next meeting

Tuesday 5th May

Venue to be confirmed