



Minutes of Meeting

Tuesday 6th January 2009

Old Council Chamber, Town Hall, Foster Avenue

Attendees

Stephanie Wilkinson	Broxtowe Borough Council	Chris Timson	Touchlight System
Barbara Selwood	Beeston Civic Society	Peter Robinson	Beeston Civic Society
Lynda Lally	Broxtowe Borough Council	Sheila Eden	Beeston Express
Pat Lally	Broxtowe Borough Council	Lisa Rhodes	Police
Janet Clifford	Broadgate Laundry services	Julie Cameron	Cameron House

Apologies

Malcolm Gent	About my area	Pam Phillips	Broadgate Laundry services
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1. Welcome, apologies and actions from the last meeting.

CT welcomed the group to the meeting. As there were a few new faces, the group did round the room introductions.

Actions from last meeting: These were to be discussed in the agenda

2. Christmas Feedback

SW asked the group what the thought about the Christmas celebrations in the town. Comments included there were lots of people around at the switch on and the entertainment at Broadgate was brilliant and will hopefully continue next year. There were also a very high number of businesses that entered the best dressed window competition. The winners were Cameron House for Chilwell Road and Broadgate Laundry for Beeston town centre. There was also a carol singing concert on 13th December which despite the cold and wet weather, proved to be a success.

3. BIDS update

SW informed the group that all funding for the BIDS project had been secured and that a tender had gone out to find a consultant to runs the project. The consultants will then appoint a BIDS co-ordinator to undertake all the interaction and consultation with the businesses. The deadline for applications is January 14th so hopefully by the next meeting, the consultants will have been appointed.

4. Events review for 2008 and 2009 planning

The group were asked their thought on events that happened during 2008 and what they would like to see in 2009. SW explained that due to a couple of complaints regarding events in the square, a questionnaire will be going out to all businesses in the square and the precinct asking their views on the events that happen and what they would like to see in the future. It was decided that the Arts and Craft Fair was great and SW explained that they had been booked for 4 dates in 2009 starting in May. The Halloween event has also proved very popular on Broadgate Park and should also be something that should happen every year.

PL commented that some events that happen in the square have a lack of promotion e.g. Chinese New Year.

Notice boards – SW explained that money had been put aside to take down and replace notice boards in the town centre. This will include removing the current notice boards in the square and along the high road and replacing them with double fronted double sided modern boards. The proposed sites for these are Beeston Bus Station, Beeston Square and Broadgate Park. The Economic Development team will take ownership of these and regulate what goes in them.

It was suggested that it would be good if there was a notice boards on Chilwell Road near Castle College as there is a huge amount of students and also people walking into Beeston from this direction. It was also suggested that Beeston Train Station would be a good location. SW to look into this.

Action 1

5. Footfall Counter update

December statistics show that it was a very busy month for the town:

W/c 1 st December	88186
W/c 8 th December	97969
W/c 15 th December	113894
W/c 22 nd December	93185
W/c 29 th December	102316

It was also noted that the hourly information shows that the peaks are at the lunchtime period and that after 6pm, the town is very quiet proving that there is a poor night time economy.

LL explained that Greenlees have put in an application to licensing to change to a licensed café. She explained that the Council would like to see this kind of development for the towns night time economy as it currently has a bad reputation.

LR explained that there have been a few problems since Terracotta opened at Broadgate. They are however looking at having better door staff. CT asked if pub watch could help them as the more people that are using the system, the more affective it will be. This could be something that eventually the BID could help with.

6. Any other business

Beeston Carnival – date is set for Saturday 11th July. There was a lot of support from businesses last year and a letter will be sent out to all businesses again asking for sponsorship and support.

Tesco Meeting – A meeting regarding Tesco took place at Roundhill School that was organised by the Beeston North Labour Party and chaired by Nick Palmer. There were approximately 250 people there with a lot of people still not wanting Tesco in the town.

The current situation with the planning application is that it has been withheld due to highway issues but LL commented that regenerating a town is inevitably going to cause additional people coming in and that she didn't know what the answer is. If Tesco end up reverting to the original application, the store will have fewer parking spaces which will have an impact on the town when the square is redeveloped and the multi-storey car park goes.

7. Date and Venue for next meeting

Monday 2nd February, venue to be decided but it was suggested that another café be used. SW sent her apologies for the next meeting but Henri Baptiste will be taking her place.