



**Minutes of Meeting**  
Monday 6<sup>th</sup> October 2008  
METRO, High Road, Beeston

**Attendees**

Stephanie Wilkinson	Broxtowe Borough Council	Chris Timson	Touchlight System
Malcolm Gent	About my area NG9	Henri Baptiste	Broxtowe Borough Council
Barbara Selwood	Beeston Civic Society	Pam Phillips	Broadgate Laundry services
Mark Holland	Metro	Janet Clifford	Broadgate Laundry services
Sue Maddex	Beeston Market	Peter Robinson	Beeston Civic Society
June Cobley	Scents of Harmony		

**Apologies**

Lynda Lally	Broxtowe Borough Council	Sheila Eden	Beeston Express
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**1. Welcome, apologies and actions from the last meeting.**

CT welcomed the group to the meeting.

Actions from last meeting:

1. SW to organise Christmas sub group – This to be discussed as an agenda item

**2. Council update**

*Beeston Business Survey* – Results from the survey have now been collated. SW read out a summary of the results:

- 42% of businesses have seen a decrease in profitability over the last 12 months
- 60% expect turnover to stay the same or increase over the next 12 months
- Lack of funds, increased business costs and competition are seen as barriers to growth for businesses
- Other town centres, local supermarkets and the internet are seen as the main business competitors
- Since the survey in 2006/07, robbery, criminal damage and physical abuse have increased quite significantly

All businesses that filled in the survey will receive a copy and it will be available on the Beeston Business Forum website ([www.beestonbusiness.co.uk](http://www.beestonbusiness.co.uk))

*Pre Development fund* – A few months ago, Broxtowe Borough Council applied for funding towards initial setting up costs for the BID for Beeston. SW informed the group that the application had been successful and that £50k had now been secured. This now leaves the £20k but the council are waiting to hear back from EMDA. SW will keep the group up to date on progress.

**ACTION1**

### **3. Events update**

*Christmas 2008* – There has been a meeting between the forum and the arts and events team. The main outcomes of the meeting are as follows:

- The event will take place on Saturday 29<sup>th</sup> November from 3.30pm.
- There will be a Queen Tribute band, Trent FM and the Mayor of Broxtowe turning on the lights, fireworks and fairground rides.
- This year there will be a lantern procession from Broadgate Park to kick off the event.
- Banners will be put around the tree in the square like last year
- Best dressed window competition will revert to the traditional method as last year saw a lot of cheating. The panel will consist of various representatives of the town.

The next meeting will take place on Monday 20<sup>th</sup> if anyone wants to come along.

*Halloween* – Event will be taking place on Thursday 30<sup>th</sup> October on Broadgate Park from 11am-3pm. All business in the area will be asked to put up a poster in their window to help promote the event.

*Beeston Creative* - As Dan was not at the meeting, the group were unable to discuss this topic. SW to follow this up

**ACTION 2**

### **4. Fairtrade Beeston**

A group has been set up in Beeston to encourage people to use and buy Fairtrade products with the aim of making Beeston a Fairtrade Town. This is currently going well and it is anticipated that this will happen in Feb /March 09. The group would like to see more business involvement in both the group and looking at ways in which they can convert to Fairtrade. This could be as simple as changing Tea and Coffee in the office to selling products with the Fairtrade mark. If any business is interested in getting involved, please talk to SW.

### **5. Any other Business**

*Tesco* – Lynda had a meeting with Tesco and it was seen as very positive. They agree that the site as it stands is a mess and have promised to do something about it. They are also submitting a new planning application and have said that they will be completed by the end of 2009. All business and residents in the affected area will be sent information about the new proposals.

*Tram* – No more progress as of yet although there has been issues in Rushcliffe. It was discussed that the Tram is seen as both a good and bad thing. On the one hand it brings people in and on the other it takes people out. We have to make sure that the town is somewhere that people want to stay. Businesses on Chilwell Rd are getting worried but they need to start shouting more about what they do/can offer.

It is vital that a positive communication channel is kept with NET, Broxtowe Borough Council and the forum so that regular updates can be fed back.

### **6. Date and Venue for next meeting**

Monday 3<sup>rd</sup> November, Venue TBC