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**Minutes of Meeting**  
 Monday 6<sup>th</sup> September 2010  
 New Council Chamber, Town Hall, Beeston

<b>Attendees</b>			
Stephanie Wilkinson	Broxtowe Borough Council	Chris Timson	Touchlight Systems
Lynda Lally	Broxtowe Borough Council	Sheila Eden	Beeston Express
Alex Bitsios	Bean Espresso Bar	Barbara Selwood	Beeston Civic Society
Charlie Fogg	Charlie Fogg's	June Cobley	Scents of Harmony
Janet Barnes	Local not Global Deli		
<b>Apologies</b>			
Brian Taylor	Broxtowe Borough Council	Sue Maddex	Beeston Market
Matt Robinson	Beeston BID	Peter Robinson	Beeston Civic Society

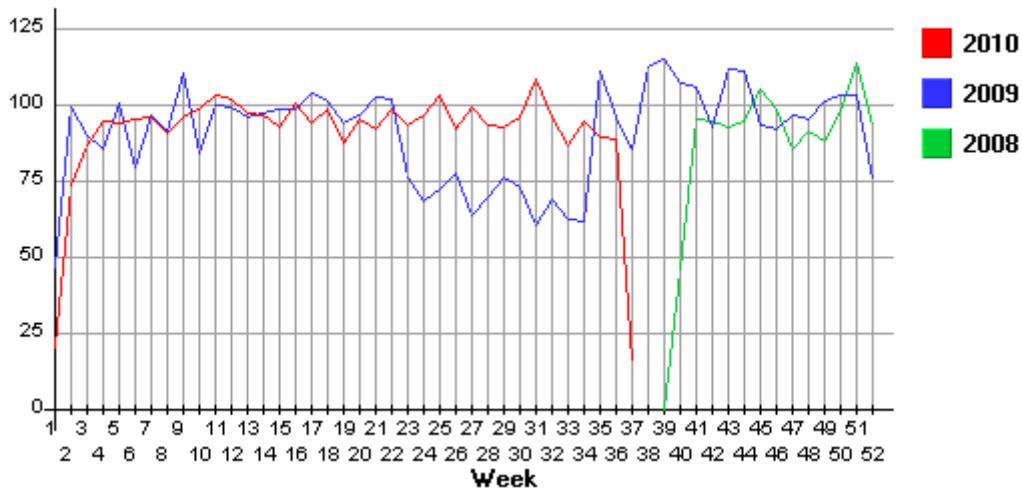
**1. Welcome, apologies and actions from the last meeting.**

CT opened the meeting and welcomed everybody. A round the room introduction was done for the new faces. There were no actions from the last meeting.

**2. Footfall update**

<b>Week</b>	<b>2009</b>	<b>2010</b>
28	69623	93001
29	76200	92719
30	72539	95579
31	59930	108575
32	68664	96042
33	62384	86426
34	61672	94409
35	111280	89089
<b>Average</b>	<b>72787</b>	<b>94480</b>

Customers x 1000



Footfall remains much higher than last year with week 31 being particularly high. It is now reaching the same period as when the high road works finished last year so will be interesting to see how the trend will continue.

### 3. Beeston BID update

Unfortunately MR was unable to attend the meeting but CT explained for the benefit of a few new faces the concept behind the BID and the voting procedure. It seems that there has been a mixed response from businesses but on the whole it is positive. Concerns were raised about the impact of extra costs for some of the smaller businesses. CT explained that many small businesses will be entitled to 100% rate relief so in effect the BID will be free as the saving from one year free rates will cover the cost of the BID over the 5 year period.

SW to send an email to all businesses on the mailing list about this.

**Action**

SW explained that both she and MR will be visiting businesses over the next couple of weeks to drum up interest and ensure people understand the voting process. All businesses were encouraged to speak to their neighbours and do the same.

### 4. Events update

Arts and Craft Fair – 24<sup>th</sup> to 25<sup>th</sup> September. Additional entertainment will be on Saturday in the form of a balloon modelling, Stilt Walking Clown. The traders are still extremely happy with how the fair is received in Beeston. They are getting around 5000 people through the marquee per weekend.

Motown Night – 17<sup>th</sup> September at The Shed. All proceeds going to the Mayors charity (Parish Pantry)

Heritage Open Days – Thursday-Sunday. Sword Dancing in the Square at 2.30pm on the Saturday.

### 5. AOB

British Legion – Alison Dobbs from The British Legion has contacted LL and she would like to get the businesses more involved in the Poppy appeal. Ideas include a shop window display competition. It was agreed by the group that this would be a good idea. SW and LL to draft an email to all businesses.

**Action**

Events on Chilwell Road – JB suggested looking at doing a themed event on Chilwell Road. It has been suggested by Ally at artworks to look at Victorian themed market. A Chilwell Road Open Day and Treasure hunt were also discussed. SW commented that this is something that the BID can help with if successful. It was agreed that the Tram will re-invent the area; it is just a case of surviving the building work.

Scents of Harmony – Open day 15<sup>th</sup> September 2-7pm.

**Date of next meeting:**

**Monday 4<sup>th</sup> October  
6.15pm  
Beeston Town Hall**