



**BEESTON  
BUSINESS FORUM**

**Minutes of Meeting**  
Monday 7<sup>th</sup> April, 6.15pm  
Town Hall, Foster Avenue

**Attendees**

June Cobley	Scents of harmony	Pam Phillips	Broadgate Laundry services
Sue Maddex	Beeston Market	Malcolm Gent	About my area
Sheila Eden	Beeston Express	Barbara Selwood	Beeston Civic Society
Peter Robinson	Beeston Civic Society	Chris Timson	Touchlight Systems
Cllr Lynda Lally	Broxtowe Borough Council	Cllr Pat Lally	Broxtowe Borough Council
Stephanie Wilkinson	Broxtowe Borough Council	Steve Turner	Broxtowe Borough Council
Kevin Brown	Charlie Foggs	Brian Wombwell	Broxtowe Borough Council
Mo Aswat	Mosaic consultancy		

**Apologies**

Janet Clifford	Broadgate Laundry services	Alan and sue	Talkback studios
Alison White	Baldwin Cox Ltd	Henri Baptiste	Broxtowe Borough Council
Paul Newson	PN Design	Phillippa Double	Double image photography

**1. Welcome, apologies and actions from the last meeting.**

CT welcomed the group to the meeting.

**Beeston Carnival:** SW and LL have had a meeting and as a result have drawn up a letter that will go to all businesses asking for their involvement in the carnival. This can be anything from sponsorship to volunteers and offering special offers on the day. It is a key town centre event and it would be great to get as many people involved as possible. LL intends to update the forum each meeting and ask for help whenever necessary.

**2. Feedback on BIDs follow up meeting**

Following on from a Bids follow up meeting that happened on March 25, Mo Aswat from mosaic consultancy came to present to the group the presentation that was shown at the event. The presentation identified areas that people felt could be improved in Beeston and the potential process to form a BID in order to do this.

After a lengthy discussion CT put it to the group as to whether a BID would be a good route for the forum to go down. It was suggested that the Council would part fund this project and MA commented that the East Midlands Development Agency (EMDA) would be able to part fund.

The group agreed that it would like this to progress this further and offered support wherever needed. CT, SW and ST to discuss further progress and report back to the group at the next meeting

**Action 1**

**3. Events update**

Easter event - Unfortunately the weather on the day was really poor and didn't attract many people. However it has been proved that events on the park do work and will continue to put events on there. The group commented that events on the park would benefit from a notice board with an events calendar. LL also commented that it would be good to get a banner that said "event here".

Big Clean Week – Broxtowe Borough Council are running an initiative throughout the 4 main town centres in the borough called "Big Clean Weeks". This will include graffiti removal, additional cleansing, educational activities, a retailer's pack, sprucing up street

furniture and an awareness day. The group were given a copy of the action plan and were asked to comment or let SW if there was anything that they could get involved with.

**4. Town Centre Banners**

SW informed the group that the banners that were produced in 04/05 are going to be reproduced soon and the forum will be asked for their input at a future meeting.

**5. Any other business**

Notice board – PL explained to the group that they were hoping to install a notice board in Beeston Rylands, which will help to promote any future events in the town centre.

**Actions**

CT, SW and ST to discuss further progress and report back to the group at the next meeting

**Date of next meeting: Wednesday 7<sup>th</sup> May, 6.15pm, Coffee Cup Cafe**

**If you would like to see a copy of the presentation, or the final BID report, please contact Stephanie Wilkinson on:**

**0115 917 3989 or [Stephanie.Wilkinson@broxtowe.gov.uk](mailto:Stephanie.Wilkinson@broxtowe.gov.uk)**