



**BEESTON
BUSINESS FORUM**

Minutes of Meeting
Monday 7th January, 6.15pm
The Pearson Centre, Nuart Road

Attendees

Charlie Fogg	Charlie Fogs	Pat Lally	Cllr Beeston Central
Kelly Cooper	New Look	Malcolm Gent	About my area NG9
Emma Harne	New Look	Colin Reid	Boots
Chris Timson	Touchlight systems	Pam Phillips	Broadgate Laundry service
Janet Clifford	Broadgate Laundry service	Barbara Selwood	Beeston Civic Society
Sue Maddex	Beeston Market	Sheila Eden	Beeston Express
June Cobley	Scents of Harmony	Amanda Blicq	Notts County Council
Steve Turner	Broxtowe Borough Council	Alan Harvey	Talkback Viewing Studio
Lynda Lally	Cllr Beeston Central		

Apologies

Stephanie Wilkinson	Regeneration Officer	Sue Harvey	Talkback
Elizabeth Campbell	Principal Economic Development Officer	Peter Robinson	Beeston Civic Society
		Rob and Sue	Post Office

1. Welcome, apologies and actions from the last meeting.

CT welcomed the group to the meeting especially new faces including June Cobley, Colin Reid, Kelly Copper and Emma Reid. A short tour of the Pearson centre was undertaken prior to the formal meeting starting.

It was noted that there were no outstanding items from the last meeting.

2. Feedback on Christmas

The following issues were discussed and noted regarding the Christmas campaign and events:

- Prizes for 2nd and 3rd place for the competitions should be considered next time
- 12 days of Christmas competition was too hard so not many entrants. Need to consider making it easier next year.
- Christmas tree lights at Broadgate were not on for the Broadgate event, problems with other lights down Broadgate were also noted.
- Positive feedback re: the signs around the Christmas tree in the Square.
- CT relayed thanks for everyone to those involved in the campaign, especially Stephanie, Pat, Lynda and Sheila.

3. High Road Improvements

AB and ST outlined the proposals for environmental improvements to the High Road area, picking up from where the Broadgate works end, to the junction with Station Road. It was noted that:

- this was the first opportunity the group has for comments, further and wider consultation will follow asking for feedback within set timescales
- 2 options are possible, one that repaves the entire area and the second that retains the majority of paving and adds in additional features paving areas. Both options would replace the street furniture with a more modern style.

4. Springboard Footfall Counter

ST informed the group of proposals from the borough council to purchase a footfall-counting device to be installed on the High Road area. The device would use sophisticated CCTV technology to monitor pedestrian flows 24hours a day, with data fed into a central database enabling simple comparisons to be produced with other towns and trends over time. The borough councillors, when opting to fund the device, had requested that contributions from retailers be explored. All requested that a letter be sent to the stores in the immediate vicinity of the device, to request any funding contributions as necessary. **Action 1**

5. BIDS Stakeholder event

CT outlined the work he had been undertaking with SW and ST to explore the potential for a BID in Beeston. CT explained what a BID is all about and other areas which have voted to put one in place. He explained that EMDA were offering support to help Beeston assess whether a BID is right for the town and as part of this process the services of a consultant will be made available to run a 'visioning' conference on 13 February at the Pearson Centre between 8.30 and 1pm to gather peoples views on what improvements they may like to see in the town.

An invitation list is being drawn up, which will consist primarily of businesses, but also local councillors and local voluntary/community groups. CT requested support from people on the group to help organise the event and push out publicity.

All requested an explanatory note of what the conference would involve and what support would be required. **Action 2**

6. AOB

The group were informed that an Easter event had been organised on Broadgate Park for 22 March. More information would follow in due course.

LL requested support/donations for the Beeston Carnival, which would once again be organised for the summer time.

Date of next meeting – Bids capacity event, February 13th, The Pearson Centre