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**Minutes of Meeting**  
 Monday 7<sup>th</sup> June 2010  
 Old Council Chamber, Town Hall, Beeston

<b>Attendees</b>			
Stephanie Wilkinson	Broxtowe Borough Council	Chris Timson	Touchlight Systems
Matt Robinson	Beeston BID	Patrick Lally	Broxtowe Borough Council
Lynda Lally	Broxtowe Borough Council	Sue	Rocky Riders
Charlie Fogg	Charlie Fogg's	Sue Maddox	Beeston Market
Sheila Eden	Beeston Express	Barbara Selwood	Beeston Civic Society
Peter Robinson	Beeston Civic Society	June Cobley	Scents of Harmony
<b>Apologies</b>			
Sue and Rob	Post Office		

**1. Welcome, apologies and actions from the last meeting.**

CT opened the meeting and welcomed everybody.

Actions from the last meeting:

- SW to find out whether Heritage Open Days (Civic Society) could be included  
This relates to SW circulating information to database. SW agreed to do this
- SW to circulate events flyer to Beeston Express (PDF)  
This has been completed
- SW to contact Loughborough Town Centre

SW contacted Loughborough after the April meeting. The response is outlined below:

“We only have anecdotal info on the new store. It seems to be trading well and has increased footfall and activity in the Rushes Centre, which is what we hoped. There is also an M & S Food in the centre which seems to be coping ok. Sainsbury is fairly close by but I don't have any particular info on the extent of trade diversion. I can only assume that they must have been affected, if only in the short term.

We have made approaches to Tesco on behalf of our Town Centre Partnership. We have invited them to join the Board and they have indicated a willingness to get involved in one-off projects on their merits but they say they only have limited budgets for this sort of thing. They are participating on the BID (Business Improvement District) consultation which is going on at the moment and will keep an open mind about it.”

## 2. Footfall update

Date	2010	2009
Week 18	98438	101259
Week 19	87156	93845
Week 20	95068	96339
Week 21	92068	102697
Week 22	98618	101683
Week 23	93101	*76020
Average	94075	95307

\* This indicates the first week that the High Road Improvements started last year. As there is a difference of nearly 20,000 it appears that the works are the primary reason as to why the footfall dropped. Next months figures will help clarify this.

## 3. BID update

MR had a meeting with Boots that day to clarify their support for the BID. As a company they have identified that when a new Tesco store comes into a town their profits decrease. If it affects big companies like these then it is bound to affect the independent shops. It was agreed that the BID is coming at such an important time for the town and will give the smaller businesses both the voice and the financial backing to compete.

There has also been a slight delay with the ballot. MR and SW had a meeting with the chief Executive of the Council on Friday 4<sup>th</sup> June to discuss the process. Due to the decision having to go to cabinet and the 42 days notice that has to be given before the vote, this will now take place in August with a potential start date of the Beeston BID is September 1<sup>st</sup>.

It was noted that if the BID comes into force in Beeston that the "Touch screens" be called something else. MR explained that there is a pot of money within the BID that is for rebranding everything to be more commercial.

## 4. Events update

Arts and Craft Fair – Another successful event. The fair now have their own footfall counter and throughout that weekend they had 6320 people through the tents (compared to 3689 in Long Eaton 4-5 June)

Beeston Carnival – 10<sup>th</sup> July. The Carnival now has a number of sponsors and is hoping eventually to break even. Key sponsors this year are Mecca Bingo, Tesco, Cabline, Trent Barton and Touchlight systems. There are also a number of businesses that have helped with £50-£100 and the Beeston Express has also been extremely good. There will be 5000 leaflets printed to ensure maximum publicity. There will be entertainment in the Square in the morning, then the parade from the town hall followed by more entertainment on Broadgate Park. It was discussed that in the future the BID may be able to help the Carnival.

## **5. Suggested topics for future meetings**

Tesco – It was indicated at the last meeting that a site visit may be an option for the group in a couple of month's time. It was noted that both Tesco and Bowmer and Kirkland have been very good and cooperative. SE has been in regular contact with them and regular site updates will be given to the Beeston Express to inform the general public.

Crime/ Antisocial behaviour – A number of businesses around the Broadgate area have been experiencing crime and have been having an issue with the CCTV. MR commented that at the moment the BID business plan does not have any crime related themes in it as this wasn't seen as a priority on the survey. However, there is a bit of money left over and this could potentially be put towards some crime initiatives. SW to arrange for Police to come to the next meeting. **Action**

## **6. AOB**

There were no items raised.

### **Date of next meeting:**

Monday 5<sup>th</sup> July  
6.15pm  
Beeston Town Hall

### **Actions**

- SW to arrange for Police to come to the next meeting.