

BBF Meetings – What, Where and When?

All our regular meetings take place at English Memories Tea Rooms in Beeston, at 5.45pm on the first Tuesday of every month. They last for about an hour, with a small subscription of £1 to help offset running costs, not least the splendid coffee and biscuits provided by the proprietor, Ila Gamble!

At the next meeting we'll be discussing:

- The Countdown to Christmas campaign, including how we will promote it, and how businesses can do their bit to help make it a success
- An opportunity to buy subsidised Christmas lights for your shop window display
- Situations Vacant within the BBF
- Other ongoing projects and new projects – with your input
- How the Town Guide has been distributed



The next meeting will be on the 7th of October.
We look forward to seeing you there!

How do you become a member of the BBF?

Simply come along to the next meeting and you'll get a flavour of what the group is about – there is no obligation to come along every month.

Alternatively, contact **Philippa Double** of Double Image Photography on 0115 925 2725 – she will give you an information pack and an introduction into the aims of the group.

Welcome...

to the first edition of a new newsletter from the Beeston Business Forum.

We aim to keep you more up to date with what's going on in the BBF, and what we're planning to do in the near future.

This edition tells you:

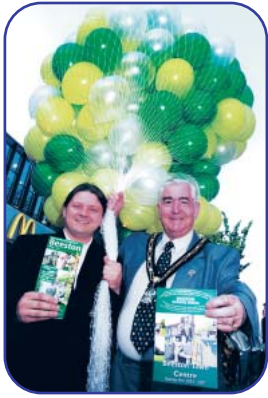
- The What?, Where? and When? of BBF meetings
- How you can become a member
- Our achievements so far
- New projects – a call for help

Countdown to Christmas - Promote your business for FREE!

We're planning a fantastic campaign to get more visitors into Beeston this Christmas. See the accompanying leaflet for full details – don't miss out!

Achievements so far...

The Mayor attends the launch of the Business Plan



The BBF's Business Plan was officially launched at English Memories Tea Rooms in July. The Mayor of Broxtowe, Councillor Jim Kenny, presided over the event and helped us celebrate with the symbolic launch of 200 balloons, one for each business in Beeston. The Business Plan lists our objectives over the coming months, and if you haven't seen a copy yet, contact us at the number below and

we'll be happy to send you one. Alternatively, you can pick one up at the next meeting.

The Town Guide hits the streets

Many people have commented on the success of the Town Guide, and how helpful it has been both for local traders to promote their business and for residents and visitors to the region. This has now been distributed to thousands of new students, as well as libraries, tourist information centres, hotels, b&bs and conference centres across the region. If you advertised on the guide and still haven't received your copies to give out to your own customers, ask for Gareth Whitaker at the reception desk of Broxtowe's offices – he'll happily give you a few hundred to take away. The advertising on the map proved to be really popular, so if you would like your logo or an advert on next year's edition, contact us at the number below and we'll send you some information nearer the time.



Planters gain a growing reputation



The planters have also proven to be a big success. Now they've had time to establish themselves they have bloomed nicely and have really helped to brighten up the streets. There are still a few promotional opportunities left – you can have your company logo on one of the planters for a whole

year for only £99+VAT – and all you've got to do is water the flowers! If you are interested, call us at the number below for details.

What Next... Can you help?

We only have a small core membership at present so we have tended to concentrate on one project at a time. In order to meet the objectives we set out in our Business Plan, we need more people from a wider range of businesses – not just shop traders but also businesses such as accountants and estate agents.

The more people that come to meetings, the more projects we'll be able to work on at the same time, and the more of the objectives from the Business Plan we'll be able to achieve. This can't happen without the help of many businesses from the area.

Coming Soon

Crime Prevention Training Sessions, on:

- Safer Stores Information Cards
- CCTV Information
- Shopwatch/Radio Link
- Pubwatch

Town Centre Information Display Boards, showing:

- BBF News
- Town Centre Promotions
- Crime Prevention Notices

Brighter Beeston Scheme:

- To illuminate key architectural and historical buildings

Come along to the next meeting to find out more!

Management of the BBF

The structure of the group is still only embryonic, with just Paul Newson of PNDesign as Chair aided by Gareth Whitaker from Broxtowe Borough Council and Sue Jaques from Nottinghamshire County Council, and Philippa Double of Double Image Photography as the New Members representative.

More formal offers of help would be greatly appreciated. The roles of Secretary and Treasurer are still vacant – if you think you can help (and get your business mentioned occasionally in publicity such as this) then call Paul Newson on **0115 922 0017** for further information. A Vice Chair would be great too!

The Beeston Business Forum is a partnership between local businesses, Broxtowe Borough Council & Nottinghamshire County Council

General enquiries: Gareth Whitaker, Broxtowe Borough Council, Council Offices, Foster Avenue, Beeston, NG9 1AB

Tel: 0115 917 3446 Email: gareth.whitaker@broxtowe.gov.uk